

# Etc!

## Resources for District & Club Leadership in the Pacific Northwest

Pacific Northwest Kiwanis

Volume 1, No. 4 (July 2007)

### TIME FLIES WHEN YOU'RE HAVING FUN

Time has a way of sneaking up on one and club officers should be aware that they are now in the final quarter of their administrative year. It's time to start getting your club "squared away" in preparation for the installation of your new club officers on October 1.



It is also the time to make sure that your incoming officers get to the **District Convention in Tacoma (August 23-25)** where they can receive the training and tips that they will need to have a successful year. The deadline for the end of early bird registration is Monday, July 30th. You will want to make sure your registrations are in

before the price goes up. **Housing reservations should be made by July 27th** – otherwise you may also find those rates going up.

Registration materials for Tacoma were printed in your Spring Issue of *The Builder* and are also online at:

[www.pnwkiwanis.org/PNWKIResources/tacomafiles.html](http://www.pnwkiwanis.org/PNWKIResources/tacomafiles.html)

Don't forget that a makeup **Club Leadership Education Session (CLE)** will be held at the Convention on Thursday, August 23rd. Any incoming presidents and secretaries who were not able to attend at the CLE held in their Zone should make plans to attend in Tacoma. Also – repeating and incoming Club Secretaries should plan to attend the training session on the **new Online Official Monthly Report** which will be held at the Convention on Friday morning with a repeat session Saturday afternoon

### DELEGATE CERTIFICATIONS NEEDED

Club Secretaries are also reminded that you need to certify the voting delegates of your club by July 27th. This form was not in *The Builder* but is available on the Tacoma website page referenced above. Anybody can come to convention – but if you want to vote, we have to have this form in hand. [Hint – it's always a good idea to make and send copies of the forms with your delegates – just in case it gets lost in the mail!]

### THE HOT LIST

*Links to resources you need to know about!*

[PNW CONVENTION  
IN TACOMA](#)

[ARE YOU THE ONE?](#)

[NEW OMR COMING](#)

[06-07 AWARDS PAGE](#)

[CLE TRAINING IN  
TACOMA](#)

[DISTRICT WEBSITE  
RESOURCES](#)

*"The greatest danger  
for most of us is not  
that our aim is too  
high and we miss it,  
but that it is too low  
and we reach it."*

*– Michelangelo*

### Important Dates

PNW District Convention	Aug. 23-26
New OMR System In Effect	Oct. 1
Key Leader Training	Oct. 12-14

### ARE YOU ON OUR LIST?

We still have 97 clubs as of today (July 18) that have not yet filed their Annual Report of Club Election for 2007-2008. As they say at the Baseball Park, "You can't tell the players without a program." Well – neither Kiwanis International or the District will be able to communicate with your club UNLESS this report is filed. Check to see if your club is on "The List" by going to

<http://www.pnwkiwanis.org/PNWKIResources/clubadmin.html>

and clicking on **2007-2008 Club Election Listing**.

### ARE YOU ON TRACK TO BECOME A DISTINGUISHED CLUB FOR 2006-2007?

Although we are in the final quarter of the year, there is still time to qualify for this prestigious award. Club Presidents and Secretaries will want to review the criteria which can be found at:

<http://www.pnwkiwanis.org/PNWKIResources/awards.html>

Look for the ***Distinguished Club section*** at the lower right hand corner of the page and click on the appropriate year.

### FINISH STRONG

August and September are always good months for a club to concentrate on bringing in new members – so as to finish the year strong!

**Kiwanis International** has developed a number of ways that the International Office staff can help you do that. A sampling:

- 1) **Contact the Kiwanis HELP LINE** at (800) KIWANIS, ext 411, to get personal assistance, answers to questions, information, and collect ideas about service, growth, marketing, and membership. Speak to a specially trained representative by calling (800) KIWANIS, ext 411.
- 2) **Call for a personalized club brochure.** Kiwanis will create a personalized brochure to promote your club, recruit members, and build relationships with community supporters. International will print 50 copies free of charge. Call the Help Line for information.
- 3) **Identify who's who.** The folks at the KI Help Line will help you identify occupations not represented in your club.
- 4) **Request prospect list.** Provide the Help Line with your postal code, and they will send you a list of prospective members in the business community, including addresses, phone numbers, contact names, and mailing labels.
- 5) **Plan a theme party.** Invite four community leaders under the age of 40 to a club meeting, ask someone who has benefitted from your club's service to share their Kiwanis story, and celebrate Kiwanis' contributions in your community.
- 6) **Order recruitment materials.** Give prospective members additional membership materials.

7) **Conduct new member orientation.** Educate new members about Kiwanis and its local service impact. International has some online tools to help you do this.

8) **Celebrate recruitment success.** Recognize your club members for their recruitment efforts through the 1-2-3 You Hold the Key! contest. [The District also offers a special award pin each year for each member who brings in two new members between October 1 and September 30. Go to <http://www.pnwkiwanis.org/PNWKIResources/awards.html> and click on “Got Growth” in the Membership area.

9) **Check out the “Are you the One?” campaign** at <http://classic.kiwanis.org/theone/index.htm> or additional information and on-line resources.

### INTERNATIONAL UNVEILS NEWLY DESIGNED WEBSITE



At the International Convention in San Antonio, Kiwanis International unveiled the new design for the International website. The address is the same [[www.kiwanis.org](http://www.kiwanis.org)] but it is a totally new design with a lot of new features. However, it is still a work “in progress” – so a lot of things from the old website have not been posted yet.

If you are looking for something – and just can't find it – try visiting the old website which has been archived at:

<http://classic.kiwanis.org/>

That should help us all get through this transition!

The adventurous among you may also wish to explore a completely brand new Kiwanis website at:

<http://community.kiwanisone.org/>

This site will become the place for club leaders to go to for help in leading and managing their club. It is also one of the sites from which that the club secretaries will be able to access the Online Official Monthly Report beginning in October 2007.

***See you in Tacoma!***