

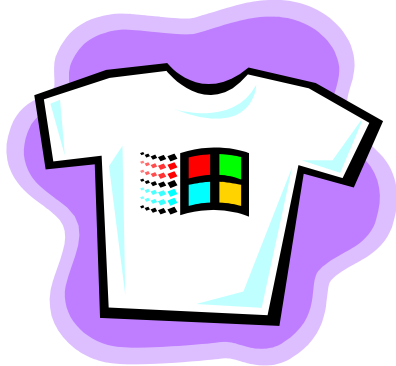
KFADD Newsletter



Kiwanis Family Against Drunk Driving
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NEW CONTEST FOR 2003-2004



There will be a T-Shirt Poster Contest for K-kid and Builder Club members this year. I saw so many wonderful messages on poster designed by our youth last year that we have decided to make a KFADD T-Shirt using the winning entries. I found that kids have a very unique way to express their message against drinking and driving. This contest will also allow our most junior family members to get more involved in our Kiwanis Family project.

There will be U.S. Saving Bond prizes for the top three places in each program. Prized have been donated by the Umpqua Bank in Medford Oregon. A big thanks to Lt. Governor Ellen M. Ashbaugh from Division 82 for securing our prizes.

There will be a \$150.00 for the two first places entries. (one from K-kids and one for Builder Club). Second places will receive \$100.00 ea. and third places will receive a \$50.00 bonds.

The winning posters will be displayed on the front and back of the shirts. The shirts will be available for purchase to help promote our project, but mainly as a public relation tool to educate the public. I am asking all members of the Builder and K-kids clubs to enter this contest. Applications will soon be downloadable from Kiwanis web page at www.pnwkiwanis.org.

HIGHLIGHTS FROM LAST YEAR

I contacted several MADD Chapters and asked what their experience with Kiwanis was last year. I got responses like the following:

The King County office in Redmond reported that they provided Kiwanis programs to the following clubs: **Woodinville, North shore, Kent, Auburn, Bonnie Lake, Issaquah, and Kirkland**. They also reported the following donations to help support their chapters:

Issaquah - \$500.00;
Lake City/Northgate - \$250.00;
Auburn Valley - \$350.00 and
Foothills Kiwanis - \$150.00.

The Okanogan MADD Chapter in Kelowna, BC reported they distributed over 30,000 red ribbons last year with our help. They also received approximately \$1,700.00 from three different clubs. A roadside screening device was purchased by a Kiwanis club for the RCMP.

LET'S GET MADD ALL OVER AGAIN

I read this on the Anchorage MADD chapter web page. It is time to replace those frayed ribbons and put them on anew. It's time to promote the student agreements and show how making wrong choices can impact our youth for life.

While we were attending the Kiwanis Family Conference over the Halloween weekend, six youth were killed when their vehicle was speeding down a roadway near our conference site on Halloween night. The youth had been drinking. The impact split the vehicle in half.

These youth made a bad decision!



WHY WE MUST STAY INVOLVED... Our youth are at risk!

SCOPE

Under aged drinking is America's No. 1 youth drug problem. It kills 6.5 times more youth than all other illicit drugs combined.

COST

"The total cost of alcohol use by youth is \$58.043 BILLION per year. = \$216.22 for every man, woman and child in the US." These costs include crime, various traumatic injuries, suicide, fetal alcohol syndrome,

alcohol poisoning, and alcohol abuse and dependency requiring treatment.

HEALTH

The brain is not fully developed until age 20. Alcohol impedes the development of the brain and impacts the last area of brain development – decisions, comprehension, and learning.

FATAL IMPACT

17,419 PEOPLE WERE KILLED BY DRUNK DRIVERS IN 2002

Thousands have been permanently affected for life!

WHY YOUTH IS TARGET?

New research by Boston University shows there is a statically significant link between age of first intoxication and heavy drinking, risk-taking, and alcohol dependency in college years.

(All data from MADD web page, various references)

WHERE THERE IS A NEED

You find Kiwanians working to meet those needs

We need your continued efforts to help with early prevention and intervention strategies.

Support

KFADD

2003-2004