

KFADD Newsletter



Kiwanis Family Against Drunk Driving
PNW Governor's Project
November 2002, Issue #2
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The Governor's Project is moving right along. Actually, as Governor Sylvester put it the other day, **"WE ARE FLYING!"**

The above logo, designed by Key Club Division 32 Lt. Governor Amanda Wilson becomes our official Governor's Project Logo. **Nice Job Amanda!**

The kick-off events for the Governor's Project will take place Saturday, November 2, 2002 at the Tri-K Conference at the Double Tree Hotel in SeaTac. I believe that we have a great program for the day starting in the morning with an overview of the Project and the day's events.

Just prior to lunch we will have a media event in the parking lot to kick-off our combined KFADD/MADD Red Ribbon Campaign. At lunch we will have two guest speakers who will tell us about their personal and tragic experiences. Following lunch, Wayne Smith, Executive Director of the Washington State MADD Office in Olympia will put on a great workshop. Wayne will also be our Keynote Speaker at Saturday night's dinner.

Many Divisions and Clubs have already gotten started on this project. British Columbia Clubs have already kicked off the campaign in Canada and many clubs in Oregon and Washington have been planning and having speakers at their meetings.

In your conference package will be an outline that includes the Purpose and Mission of the Project along with a list of Desired Outcomes, and Suggested Events and Activities. You will also find a list of resources of MADD offices throughout the District. In addition, there is another resource list of ideas and web sites that we hope will be very helpful in your planning.

As Chair for the Governor's Project, I encourage you to send me pictures of events and activities along with stories describing the things that you are doing to promote awareness and educate club members and your community. I would especially like to hear what our Sponsored Youth Groups are doing to promote and help stop this violent crime from happening.

Remember this little fact:

Every 22 minutes, someone will die in an alcohol-related traffic crash. Although you probably think that it could never happen to you, experts say everyone has a 40% chance of being in a crash involving alcohol use sometime in their life.

And if that statistic is not enough to make you believe in the importance of this Project, **Think About This:** "Underage drinking is associated with the leading causes of **DEATH** among young people, including car crashes not involving alcohol, murder and suicide!

So, let's work together in this partnership between Kiwanis and MADD and:

