



KFADD Newsletter

Kiwanis Family Against Drunk Driving
PNW Governor's Project
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Thank You!

The KFADD Project has been one of the most successful and well received Governor's Project in my memory. We reached a tremendous amount of people, both adults and youth. We brought an abundance of talent together across the District to accomplish a lot of education as to the affects of drinking and driving. Governor Sylvester's daily passion and light hearted motivation inspired all of us to work hard to ensure that the message got out to all that would listen that drinking and driving does not mix together.

What did we accomplish? Just to name a few things:

- We got phone cards in the hands of young people who made the mistake of drinking so they could call for help and not drive.
- We sponsored poster contests to bring awareness to young children.
- We held mock crashes to dramatically show the effects of drinking and driving and to show how many people and emergency units it takes when an alcohol or drug related crash happens.
- We sponsored radio ads in schools, "You Drink, You Drive, You Lose!"
- We partnered with MADD.
- We handed out well over 50,000 red ribbons.
- We took part in local parades to inform citizens of the dangers of drinking and driving.
- We engaged our Sponsored Youth Organizations.
- We had speakers at club meetings.
- We published stories and articles in our newsletters.
- We presented programs at Zone Conferences.
- We distributed letters of agreement to our students.

BUT, most of all, we raised the awareness of the dangers of drinking and driving. We raised the awareness amongst our youth that drinking and the use of illegal drugs mixed with driving or getting into a vehicle with someone who has used alcohol or drugs is dangerous. Not just dangerous, but deadly!

Many times this year fellow Kiwanians would ask me, "But what are we going to do to follow up this program? What is the outcome?" I am very pleased to say that the follow-up comes from someone we would all expect to follow-up. Sylvester Neal, in his retirement as Governor officially takes over from me as the Follow-up Chair of KFADD.

This is one of those programs that has such impact that it needs to carry on. KFADD is in the business of creating meaningful and tangible impact through out the District, especially among the young. It is not the number of newsletters, posters, program's and mock crashes that we do or sponsor that matters. What matters is that we inform and educate our members and our young people about the perils of drinking, using illegal drugs and driving. What matters is RESULT!

If through this program last year we saved just one life, it was a success. If next year and in the years to come, we save just one life, we will continue to succeed. However, I believe, and I know many of you believe, and for sure, Sylvester believes, we have saved more than one life through this program; and in the years to come, we will save more lives because we as Kiwanians cared enough to talk about KFADD.

So in conclusion, I want to thank all of you for your efforts, your accomplishments and your dedication to KFADD. To Sylvester, I want to thank him for his inspiration and for allowing me to be his Governor's Project Chair.

As we close out this years KFADD Project, remember these statistics:

- Alcohol remains the leading drug problem among our nation's youth!
- Underage drinking is associated with the leading causes of DEATH among young people, including car crashes, murder and suicide!
- 10 Million American teenagers drink monthly, 8 Million drink weekly and over 500,000 go on weekly binges of 5 or more drinks in a row!
- On average, high school students consume 32 million gallons of wine coolers and 102 million gallons of beer each year!
- Alcohol drivers get behind the wheel 123 million times a year in the U.S.!
- 1 of every 12 incidents involved a driver under the age of 21!

And finally remember this picture:



Laura Lamb, 5 months old

Permanently paralyzed from the neck down by a drunk driver.
That drunk driver was under the age of 21.

Not all victims of drunk driving die, some live with the pain for a lifetime!

If you drink, DON'T drive!