

KFADD Newsletter

Kiwanis Family Against Drunk Driving
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I wanted to share a portion of an e-mail I received from MADD. For copies of the study and more information, go to www.madd.org and see newsletters, or e-mail enews@madd.org for more information.

Another reason why we Serve the Children of the World!

Every year hundreds of children are killed
as a result of drinking drivers.

Help us put a stop to Child Endangerment.

MADD
Activism | Victim Services | Education

Dear Sylvester,

A recently released study by the Centers for Disease Control and Prevention (CDC) found that **2,335 children died in car crashes involving drinking drivers** between 1997 and 2002. Of those children killed, **more than two-thirds were riding in the car with a drinking driver.**

Some parents are putting their children's well-being at risk by driving after drinking with the children in the car and this must stop.

In response to these tragic figures, MADD has released its *Child Endangerment Report: Every Child Deserves a Designated Driver*, outlining weaknesses in state laws and calling for increased penalties and more training and awareness about the problem.

CONTEST DEADLINE NEARING

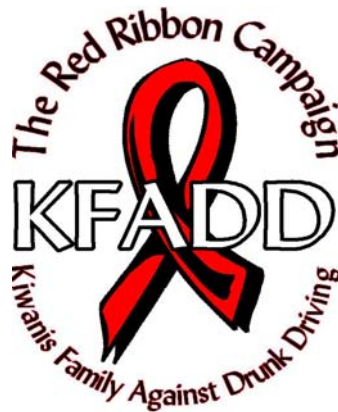
May 30, 2004 is the deadline for Builders and K-kids to get their posters in for the KFADD T-shirt contest. Please help us get the flyers and application forms into the hands of our sponsored program advisors so they can present them to the student.

Every student who enters will receive the winning KFADD T-shirt and the winners will receive U.S. Saving bonds, donated by Umpqua Bank. . Winners will be announced at the District Convention in Eugene. For copies of the flyers or application forms, visit our resource page on the district web site or e-mail me, and I will send you copies.

Simply have students design a poster that promotes “Do Not Drink and Drive,” and send it to the District office. Please include the contact information on the back of the poster. The information should include the student’s name, age, school, and the name and address of the Kiwanis or school advisor.

BANNER PATCHES

We want to recognize all K-Family clubs who are working diligently to help save lives. The criteria is very simple and many clubs have already qualified. The criteria for Kiwanis, K-kids, Builders, Key Club, and Circle K can be found in the resource guide on our web site. Or again, e-mail me and I will send you a copy.



IN MEMORY

I attended the Circle K convention a few weeks ago and was reminded why I wear the KFADD pins and red ribbons on my antenna. During the awards program, I found that three Circle K awards were named after members who were killed at the hands of drunk drivers. So, I wear my pin and display my red ribbons as a tribute to these K-family members whose lives were cut short by these preventable incidents.

MADD has been very helpful in supplying ribbons to K-Family clubs throughout our district. If you need more ribbons, please contact your nearest chapter or give me a call. Our District office had a limited supply of KFADD theme pins and pins for Key Clubbers, Circle K members, and Kiwanians. Your purchase of the pins is another way your club can support our combined efforts for education and awareness.

Graduation time for our seniors is right around the corner. Pre-graduation is a great time to jointly get involved in an awareness campaign with our schools. I have responded to many ribbon requests and several activities are planned for schools in the coming months.

The next issue of the newsletter will highlight those activities.

BEST NEW PROJECT PROFILE

Members of the Victoria Kiwanis Club and their Key club plan to decorate a Christmas tree with red ribbons, MADD air fresheners, and other symbols. What a great idea.

Let's take a stand and make a statement for our children.

GET MADD ALL OVER AGAIN!!!