KFADD Newsletter

Kiwanis Family Against Drunk Driving
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IT'S Not Over YET!

As we usher in a new year, we face new challenges, but also new opportunities. Kiwanians in the Pacific Northwest District are making a difference. We have Kiwanians who continue to display their red ribbons as a commitment to help remind others to Not Drink and Drive. Kiwanians who still care about under-aged drinking are continually encouraging our sponsored youth programs and others to make a personal pledge to Not Drink and Drive, but also to not ride with their friends who do. Kiwanians are finding new ways to partner with MADD and other groups to actively support the awareness necessary to help make a change. I am so proud of all the work you are doing.

However, our work is not done. In a December issue of a report by the National Highway Traffic Safety Administration (NHTSA) reported, "Alcohol - related traffic death rates increased or held steady in 19 stated between 1998 and 2002". This report suggests that efforts to curb drunken driving have reached a plateau.

However, there were some success stories. Four states – Vermont, Indiana, **Oregon,** and Iowa saw their alcohol-related death rates fall by 25 percent or more during the same reporting period.

Kiwanians are making a difference, if only by one decision at a time.

K-FADD POSTER - T-SHIRT CONTEST

I have a special appeal to all Club Presidents, Builder, and K-Kids advisors. Please help promote our T-shirt design contest. The deadline for entries is May 31, 2004. Entries are now being accepted. Please include the name, age, school, and the Kiwanis advisor on the back of each entry. Kiwanis Club Advisors will be our official contact and notification resource.

We owe a special thanks to Lt. Governor **Ellen Ashbaugh,** along with her employer **Umpqua Bank,** for making the U.S Bonds available for prizes. We hope to give each student who enters the contest a T-shirt. But we need entries.

I have attached a separate flyer which can be printed and taken to the Builder and K-Kids meeting. I believe this kind of effort will help our youth begin to focus on prevention at an early age.

LOOKING FOR SPECIAL THINGS TO DO

If you have not already, please review the KFADD program guide, which is also posted on the Kiwanis District web page, for ideas and contacts. An overview of the club patch criteria may also be useful in helping clubs get involved.
Some of the items include:
1. A club program on the affects of alcohol and drinking or the medical effects on the brain,
2. Articles in your club's newsletter,
3. Signing of petitions by Youth (and Adults),
4. Making available and wearing KFADD pins,
5. Use and distribution of Red Ribbons, and
6. PR events to promote safe driving.

Check your resource guide for program ideas and committee members who are available to assist you. Also check out www.MADD.org web page.

Here is your Kiwanis KFADD committee:
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