

# Club Assessment Process

## (The Sticky Little Assessment)

- This assessment is designed to be conducted by a facilitator at a regular club meeting.
- The facilitator provides those in attendance with six (6) “sticky notes” and a pencil. Club members are to write answers to six (6) questions. Each answer should be written on a separately colored “sticky note” and posted on a wall or poster under the respective topic. Answers should be short for ease of review during discussion and analysis.

Six (6) questions should be posted for the club members to answer in the following areas:

**Individual Member Perspective:**

1. What major benefit do you receive from being a member of this club?
2. What unmet need of the members should the club provide?

**Club Perspective:**

3. What is the most important asset of our Kiwanis club?
4. What is the greatest weakness of our Kiwanis club?

**Community Perspective:**

5. What is the clubs most important service to our community?
6. What unmet need of the community should our club provide?

- The club secretary, or others appointed, may review and cluster similar answers for each question.
- The facilitator reviews the answers to the questions with the members. Discussion of key points is encouraged.
- A member of the club should follow-up with members not present at this meeting to get their input on the same six (6) questions.
- A committee will analyze the answers to each question in more detail and provide a report to the club and Board citing areas of strength and areas of weakness. Corrective actions should also be proposed in the report.
- The Board will review the results and make recommendations for corrective actions. These actions can be compiled into a club improvement plan to be implemented by the club president, committees or special appointees.

# Sticky Little Assessment

## ***Individual Member Perspective:***

1. What major benefit do you receive from being a member of this club?
2. What unmet need of the members should the club provide?

## ***Club Perspective:***

3. What is the most important asset of our Kiwanis club?
4. What is the greatest weakness of our Kiwanis club?

## ***Community Perspective:***

5. What is the clubs most important service to our community?
6. What unmet need of the community should our club provide?